

# GREAT LAKE STORY

## Chapter One

### **Pier View Cottages, South Haven** Project Journal of Mike Schaap, President Mike Schaap Builders, Inc., Holland

#### **No Bluffing: A Rare Opportunity**

Having built distinctive custom homes along Lake Michigan and the greater Holland area for over 30 years, I've seen more than a few exceptional waterfront views and one-of-a-kind lakeshore sites.

But how often does anyone see an opportunity to design and build a custom home from the ground up right on prime, no-bluff, Great Lake beachfront?

Pier View Cottages in South Haven offers five such new home sites plus two available custom spec opportunities in progress that blend the best of both worlds: a personal sense of place and privacy on Lake Michigan within a quintessential beach town community, walking distance from vibrant shops, restaurants and parks, the city pier and marina.

Pier View Cottages also offers the chance to build on an extraordinary legacy.

Defined by a well-established hedge along Monroe Boulevard, this 3.5-acre shoreline property just south of the historic South Pier lighthouse was a prominent family estate for more than 50 years. Envisioning a new era of Great Lake gatherings and enjoyment over generations to come, developers contoured the estate's steep bank into seven walk-out lots that gradually slope to Lake Michigan's edge for easy

access to private beachfront and are stair-stepping sites from north to south to ensure every home great panoramic views of sunsets and the lighthouse.

#### **Exclusive Custom Home Collaboration**

Uniting the caliber and quality of each custom Pier View retreat is an exclusive role shared by our team of varied specialists at Mike Schaap Builders, interior design partners at Benchmark Design Studio and visionary collaborators at Visbeen Architects, led by Wayne Visbeen, AIA, IIDA.

Enhanced by a notable portfolio of shoreline collaborations, respect for one another's refined attention to detail and combined drive to maximize quality, the first speculation haven to emerge at Pier View Cottages is designed to instill and inspire the integrity of homes to come.

Builder Mike Schaap continues to share project progress at Pier View Cottages in the Summer Issue of Michigan BLUE. To learn more visit [www.miblue.com](http://www.miblue.com). For more information about Pier View Cottages, call (269) 673-7133.

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