

The McCullough Residence, Gun Lake

ADVERTISING PARTNERS highlighted here are proud to conclude Michigan BLUE Magazine's third Great Lake Story with a photo feature showcasing Mark and Karen McCullough's completed home on Gun Lake in BLUE's Winter Issue 2012. Learn more about them now by visiting their Web sites, and about Great Lake Story at miblumag.com.

Every home built by **Mike Schaap Builders, Inc.** has its own signature, a testament to each client being in the driver's seat from design to completion. While Mike's attentiveness, ready accessibility and presence on the job site in all phases are held in high regard, conscious efforts to improve techniques, stay within budget, deliver on time and exceed buyers' expectations are cornerstones of his company (mikeschaapbuilders.com).

Directed by each client's site, wishes and budget, **J. Visser Design** enhances how people live by designing homes with a sense of order that carries

through to the smallest detail. Craftsmanship and basic good taste are also characteristics of Visser designs, enduring homes that look better with age, grow more loved over the years and add value to their communities (jvisser.com).

Ranked within the trade for 2012 as one of the U.S.'s Top 100 custom electronics integrators, **Bekins, Inc.** began achieving its renown as West Michigan's premier appliance, home theater and automation resource in 1975. Guided by a personable team of Cedia-certified technicians, customers can discover which products are best for them in the Grand Haven-based showroom's real-home environments, and a new Grand Rapids showroom opening this fall (bekins.us).

Based in Holland, veteran artisans and designers at **Benchmark Wood Studio** — established by Mike Schaap in 2001 — provide the builder's discerning homeowners with the exact cabinetry,



millwork, finishes and furnishings they seek, from custom wine cellars and wood countertops to overhead carriage doors and architectural details (benchmarkwoodstudio.com).

Family-owned since 1963, **DeGraaf Interiors, Inc.** offers fine flooring brands and outstanding values as one of West Michigan's largest retailers. Through an extensive product collection featured in each of the company's three showrooms (Grand Rapids, Hudsonville and Cascade), customers can find their style to fit any budget and worry-free service from start to finish, including a lifetime installation warranty (degraafinteriors.com).

Whether replacing a fixture or helping clients fine-tune a whole new vision of home, the experienced team of design consultants and plumbing specialists at **Genzink Plumbing, Inc.** has provided quality products and services since 1961. Genzink's interactive, registered Kohler showroom featuring many fully functional displays has also helped the company earn "Best of West Michigan" by the Holland Sentinel every year since 2008 (genzinkplumbinginc.com).

Landscape Design Services, Inc. is West Michigan's largest full-service landscape firm, comprised of over 125 professionals including landscape architects, designers, horticulturalists,

technicians and skilled craftsmen. Equally adept at designing and installing creative solutions for both gardens and hardscapes, this seasoned team merges all elements into "one complete thought" and offers on-going maintenance, too (landscapeDS.com).

From bricklaying and stone setting to hardscapes and fireplace repair, design insights and craftsmanship provided by highly-skilled artisans at **Potts Masonry** have over the past 24 years earned many repeat residential clients and on-going relationships with builders and general contractors (pottsmasonry.com).

"Blending the Boundaries Between Indoors and Out," Lansing-based Jeff Nash, owner of **Retractable Solutions, Inc.**, offers custom solutions that keep lifestyle and aesthetic needs in focus with Phantom Retractable Screens for doors, windows, and porches and operable and insulated glass NanaWall systems (retractablesolutions.com).

Town & Country Group's most valuable attribute is its design and build, fast-track construction capability. While the company's focus is on commercial, industrial, institutional and health care projects, its team also offers vast experience in residential systems, security systems/card access, sports lighting and a variety of other specialty and out-of-the-ordinary services (tcgroupinc.com).

